



FOR IMMEDIATE RELEASE

*IBIA Media Contact:
Andrew Ricci
andrew@ricconstrategic.com*

IBIA ADDS ROC CEO B. SCOTT SWANN TO BOARD OF DIRECTORS

-IBIA Adds ROC, Developer of Sovereign Biometrics Platforms Supporting Identity and Intelligence Operations for the U.S. Military, Law Enforcement, and Global FinTech-

Washington, D.C. (May 12, 2026)—The [International Biometrics + Identity Association](#) (IBIA) announced today the addition of ROC (Nasdaq: ROC), a U.S. leader in Vision AI, building unified biometric, video analytics, and decision intelligence solutions, as its newest member. ROC Chief Executive Officer B. Scott Swann has also been named to the IBIA Board.

“This is a consequential time for ROC and for the biometrics industry as a whole, and I look forward to playing a greater role in advocating for the industry by serving on the IBIA Board,” said Scott Swann, CEO of ROC. “It is an honor to join a group of biometrics leaders and innovators to drive visibility and adoption of biometrics technology at global scale.”

“Scott Swann brings to the IBIA Board an extensive background led by a significant career with the FBI and spanning law enforcement, intelligence, and the private sector. We look forward to the various ways in which this background can help advance our mission,” said IBIA Executive Director Rob Tappan. “As IBIA as an organization and biometrics as an industry continue to grow, Scott’s input and visionary approach will be critical to our success.”

ROC is a leading U.S. developer and manufacturer of Vision AI, delivering sovereign biometrics, video analytics, and mission intelligence through a unified platform. This enables agency and integrator partners to unlock faster, more accurate, and cost-efficient capabilities. At its core, ROC transforms raw pixels into real-time operational awareness for defense, public safety, and digital commerce. The Company is headquartered in Denver, Colo., with additional hubs in Grand Rapids, Mich., and Morgantown, W.V. For more information, please visit the Company’s website: www.roc.ai.

IBIA is an advocacy and educational organization that represents the developers, manufacturers and systems integrators of biometric and identity technologies and services. IBIA advances the adoption and responsible use of technology-based identification solutions to enhance security and safety, protect privacy, and to facilitate convenience and productivity for government, business, and consumers. To that end, IBIA engages with elected officials, policymakers, the media, and the general public to help them better understand these technologies and to advocate for the responsible use and ethical implementation of biometric solutions to confirm and validate identity. For more information, please visit www.ibia.org.

#