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IBIA Pleased to See Increased Presence of Biometric Technology at International CES

The International Biometrics & Identity Association is pleased to recognize the unprecedented number of biometric technologies at the 2015 Consumer Electronics Show in Las Vegas.

The largest consumer trade show in the electronics industry, International CES has long been viewed as an event that sets the technology trends for the year. Focusing heavily on The Internet of Things and connected car technology, CES highlighted a number of emerging biometric applications, many of which are being filled by the hard working and innovative companies that make up our industry.

With the rise of connectivity, it is of the utmost importance that everyday consumers be presented with strong authentication alternatives to replace outdated PIN and password login methods. The unprecedented number of biometric solutions exhibited at CES this year is evidence that the international biometric community is meeting the need for strong authentication.

“What we have seen from biometrics in the consumer markets so far, with Apple’s Touch ID and other deployments, is just the beginning,” said Mike DePasquale, Chairman and CEO of BIO-key International. “At this year’s CES it became abundantly clear that, thanks to the rise of the Internet of Things and greater innovations of connectivity, biometrics will become an essential part of everyday life. At BIO-key we have seen first-hand that major tier one manufacturers are ready to embrace biometrics. CES was further evidence that our technology is ready for the mainstream.”

Also encouraging has been the multi-modal nature of the biometrics solutions that were exhibited at CES. With solutions ranging from voice, face, fingerprint and iris recognition consumer technology all making an appearance, the world watching CES was given a realistic view of what the safe and convenient future will look like and how it will be enabled by biometrics.

Among the many standout representatives of our industry, showcasing major innovation in biometric technology at CES 2015, was voice authentication company AGNITIO, a member of IBIA. The voice print authentication company was recognized by an independent research firm for the innovation displayed by its new KIVOX Mobile 5.0 technology.

Synaptics, the company whose fingerprint sensors are featured on Samsung mobile devices, also displayed an enormous amount of biometrics-focused innovations. Its Natural ID solution demonstrated how biometrics can be integrated into laptops, PCs and cars for a more secure and convenient user experience.

We at the IBIA would like to extend our congratulations to the companies that so well represented the identity industry. It is the hope of the IBIA that the positive light shone on biometric technology at this year's International CES is a sign of things to come in 2015. As biometric solutions become more accessible to the average user it is critical that our industry's technology be highlighted as integral to the exciting developments of the near future.

CES 2015 has marked a major point of maturity for consumer biometrics. The IBIA is pleased to count itself as part of such an innovative community of diverse technology companies, consortia and professionals.

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